



Helder Teixeira Rodrigues

PMP Project Manager

41 years . Brazilian . married . 2 daughters

CONTACT

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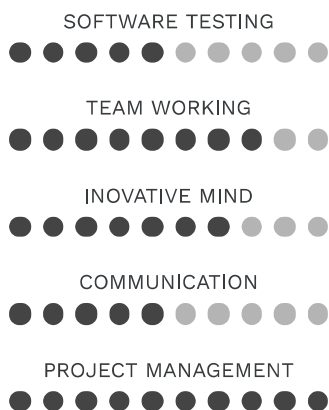
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LANGUAGES

- **ENGLISH - FLUENT / CEFR: C2**
- **FRENCH - INTERMEDIATE**
- **SPANISH - INTERMEDIATE**

SKILLS



SOFTWARES

OFFICE TOOLS



GRAPHIC DESIGNING



VIDEO PRODUCTION



SOUND MANIPULATION



WEB DEVELOPMENT



APP DEVELOPMENT



EDUCATION

- **MBA IN PROJECT MANAGEMENT** // JAN 2016 - JUL 2017
Vale do Acaraú University / Business School Brazil
- **BUSINESS ADMINISTRATION** // FEB 2011 - AUG 2015
Federal University of Ceará
- **GRAPHIC DESIGN** // AUG 2004 - APR 2008
IFPE - Federal Institute for Technological Education of Pernambuco
- **TÉCNICO EM ELETRÔNICA** // FEB 1994 - DEC 1997
IFPE - Federal Institute for Technological Education of Pernambuco

QUALIFICATIONS

More than 10 years of experience in the area of Projects, most notably in the management of brands, processes and teams in the areas of IT and Graphic Design, with experience in brand consolidation in the market, execution and management of campaigns, small and medium events size and increase market share, achieving good results for the organizations.

EXPERIENCE

- **UFC Virtual Institute** // MAR 2017 - NOW
Administrative assistant- Quality Control of Software; Elaboration of Contracts and Agreements; Internal and external marketing management.
- **Arte1 Branding Agency** // DEC 2007 - NOW
CEO / Owner- Brand projects, communication, market analysis, marketing and digital marketing.
- **UFC Virtual Institute** // DEC 2011 - MAY 2015
Administrative assistant - EAD research; Ead Tutoring; Content elaboration; Elaboration of budgets and contracts; and Conquest of CATI / Informatics Law.
- **Data Space** // DEC 2010 - DEC 2013
Market analyst - Evaluation of market research, business feasibility and georeferenced studies.
- **Independent Consultant**// MAY 2009 - DEC 2013
Diagnosis, analysis, identification of productive potential and indication of self-sustaining solutions to increase social capital.
- **Integrated Centre of IT** //JUL 06-DEC 07
Human resources director - Redesign of communication processes, organizational strategy and project management methodology; broadening access to the labor market; increased service portfolio; and increased brand value in the IT market.
IT Project Manager - Elicitation of Requirements, planning, monitoring, adjustments and closure.
- **Microsoft Innovation Center** // JAN 2006 - JUN 2006
Lead of Microsoft Light Scholarship- National coordination of the working group of the Microsoft Light Scholarship program.

VOLUNTEERING

- **PMI-CEARÁ** // MAR 2018 - DEC 2018
Affiliate Retention Manager
- **Citi - Integrated Centre of IT** //JUN 2005 - DEC 2006
HR Director and Project Manager
- **SHARP SHOOTERS .NET** // FEB 2003 - MAY 2005
1st group of Microsoft .NET users from Brazil
- **FREE GUILD BRENO ROBERTO** // DEC 1994 - DEC 1995
President